



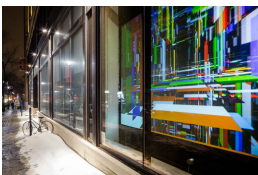
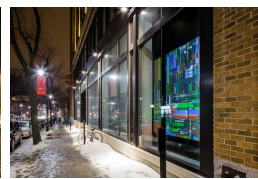
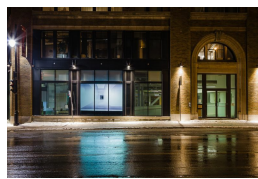
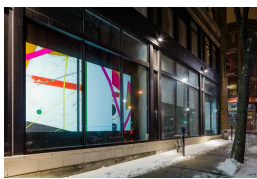
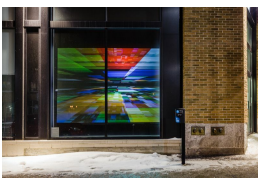
## CULTURAL WINDOW DISPLAYS

### VIDEO WINDOW DISPLAYS

#### Goethe-Institut Montreal

Montreal, Quebec, Canada, 2013

The Goethe-Institut's video window displays are an integral part of the Quartier des Spectacles lighting plan. In response to the administrators' request for a dynamic and accessible cultural window display, XYZ's designers created an overhead projection screen system that lets artists from all over the world exhibit their digital works out on the street.



Description

The system’s control module turns on the projectors and automatically lowers the screens so that the operator’s task is as simple as pressing a button. This system also allows for quick content changes.

The Goethe-Institut’s video window displays: small project that casts a big light on two of the Island of Montreal’s most populated main streets.

Mandate

Technical and set design  
User interface design  
Project management  
Installation  
Programming / calibration  
Equipment

Expertise

Audio  
Video  
Control systems  
Interactivity

Production

Goethe-Institut Montreal

Design

Goethe-Institut Montreal