



THE LIVING CITY: INCLUSIVE, SUSTAINABLE, CREATIVE

CANADA PAVILION

World's Fair

Shanghai, China, 2010

The Canada Pavilion was designed by Cirque du Soleil and built by SNC Lavalin to reflect Canada's theme, *The Living City: Inclusive, Sustainable, Creative*.



The Canada Pavilion was praised for its exterior of Canadian red cedar, that originated from a sustainable harvest program. This one also has a “green wall”, as well as many other environmentally friendly features.

Once more, GSM called on the expertise of XYZ to design outdoor interactive screens. These weather-proof modules self-activate only when visitors approach. They offer all sorts of entertainment to delight the whole family.

Expertise

Audio
Video
Interactivity

Mandate

Technical design
Equipment supply
Fabrication and installation
Programming and calibration

Production

Cirque du Soleil

Design

GSM / Moment Factory