

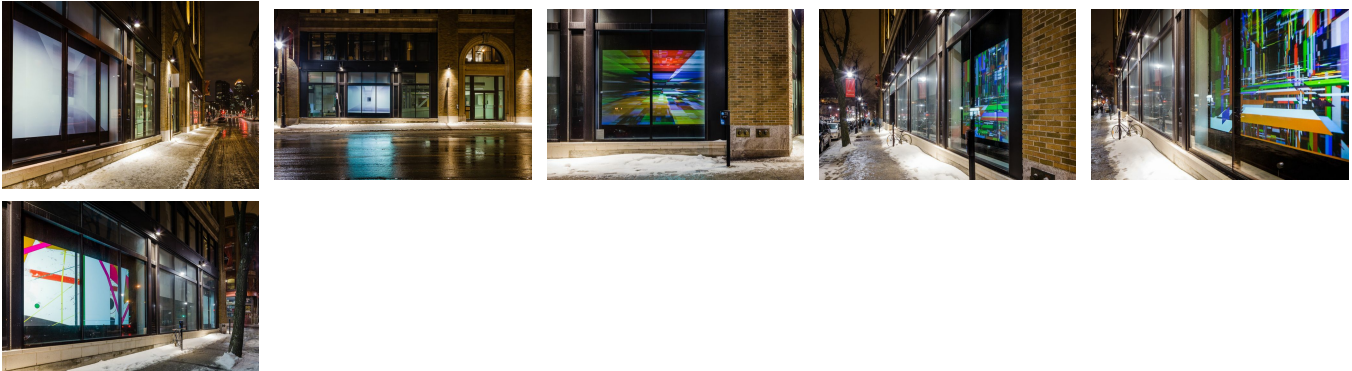
# CULTURAL WINDOW DISPLAYS

## VIDEO WINDOW DISPLAYS

### Goethe-Institut Montreal

Montreal, Quebec, Canada, 2013

The Goethe-Institut's video window displays are an integral part of the Quartier des Spectacles lighting plan. In response to the administrators' request for a dynamic and accessible cultural window display, XYZ's designers created an overhead projection screen system that lets artists from all over the world exhibit their digital works out on the street.



#### Description

The system's control module turns on the projectors and automatically lowers the screens so that the operator's task is as simple as pressing a button. This system also allows for quick content changes.

The Goethe-Institut's video window displays: small project that casts a big light on two of the Island of Montreal's most populated main streets.

## Expertise

Audio  
Video  
Control systems  
Interactivity

## Mandate

Technical and set design  
User interface design  
Project management  
Installation  
Programming / calibration  
Equipment

## Production

Goethe-Institut Montreal

## Design

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