



CREATIVITY
+ TECHNOLOGY



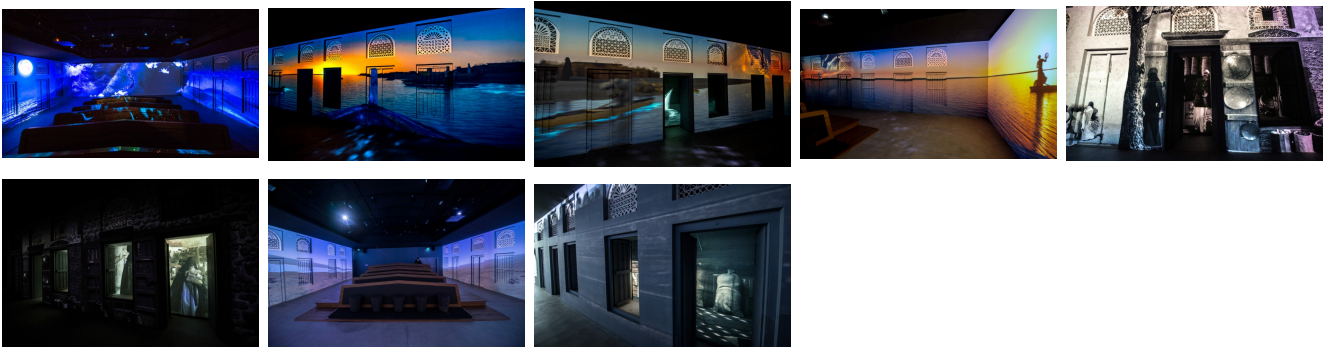
STORY OF THE CREEK

MULTIMEDIA SHOW

Al Shindagha - Dubai Creek

Dubai, UAE, 2018

Dubai Creek has played a vital role in the economic development of the city since it was founded. Originally a hub for local and international trade, the creek eventually became a sought-after destination for pearl fishers as well as an important shipping route. The Dubai Creek: Birth of a City pavilion at the Al Shindagha Museum was created to document the history of Dubai, paying tribute to the spirit of innovation that has helped it become the world-class city it is today.



Description

One of the highlights of the Dubai Creek: Birth of a City pavilion is the astounding 15-minutes multimedia show *Story of the Creek*, for which XYZ Cultural Technology assisted GSM to design the scenography and executed audiovisual integration. The show explores the various facets of Dubai, from its creation to the present day. The surround sound-based system, the six projectors and the video mapping technologies, immerse visitors in the city's history. In a newly designed space within the museum's complex, hydraulically activated doors open onto rear projection screens that empower the immersive experience.

Mandate

Audiovisual Design

Expertise

Audio
Video
Lighting
Control systems
Interactivity
Stage design

Production

Dubai Municipality & Culture

Design

GSM Project